

The Missouri Chiropractor

Advertising Rates

The Missouri Chiropractor is a free publication distributed to all licensed chiropractors in Missouri and provides important information, articles, and calendar of events vital to the profession.

The quarterly publication is mailed out to over 2,400 chiropractic professionals, ensuring that your advertisement is getting your message across. A digital edition is available on our website allowing us to create links that will send viewers directly to your site!

Advertising Rates

	Single Issue (1 Issue)		Annual Contract (4 Issues)	
	Member Rates (Includes link to website)	Non Member Rates (Link to website \$100)	Member Rates (Includes link to website)	Non Member Rates (Link to website \$100)
Inside Cover (8.5 x 11" or 9 x 11.5" with bleeds)	\$800	\$1,000	\$2,900	\$3,700
Full Page (8.5 x 10.5" or 9 x 11" with bleeds)	\$700	\$900	\$2,600	\$3,400
Half Page (4.5 x 10.5" or 8.5 x 5.25")	\$500	\$700	\$1,840	\$2,640
Quarter Page (4.5 x 5.25" or 5.25 x 4.5")	\$250	\$450	\$880	\$1,680
Business Card (4.5 x 2.64" or 2.64 x 4.5")	\$125	\$325	\$420	\$1,220
Classified Ad (placed on MCPA website for 3 months)	Member Price \$25 per ad <ul style="list-style-type: none"> Up to 75 words included \$0.50 per additional word No images 		Non Member Price \$75 per ad <ul style="list-style-type: none"> Up to 75 words included \$0.50 per additional word No images 	

Ad Submission Deadlines

First Quarter	Ad Submission Deadline December 1
Second Quarter	Ad Submission Deadline March 1
Third Quarter	Ad Submission Deadline June 1
Fourth Quarter	Ad Submission Deadline September 1



Advertising Order Form

Company Name _____

Company Contact _____

Address _____

City _____

State _____

Zip _____

Phone Number _____

Email _____

Website URL _____

Ad Choice:

- Inside Cover
- Full Page
- Half Page
- Quarter Page
- Business Card
- Classified

Issue Choice:

- Annual Contract
- First Quarter
- Second Quarter
- Third Quarter
- Fourth Quarter

I am a current MCPA member

I have attached a high resolution (min. 300 dpi) image in either pdf, jpg, or png format*

I would like my website linked to my ad

I have attached a typed classified ad*

**The MCPA reserves the right to accept or reject any advertisement submitted for publication in The Missouri Chiropractor. All advertising materials shall remain the property of the MCPA.*

Method of Payment

Check # _____ (make checks payable to MCPA)

Credit Card: Visa Master Card Discover AM EX

Credit Card Number: _____

Name on Card: _____ Expiration Date: _____

Signature: _____ Security Code: _____



Send Payment & Completed Forms to:
MCPA, 214 Prodo Drive, Suite 104, Jefferson City, MO 65109
P: 573-636-2553 F: 573-635-1470 info@mcpachiro.org