**PRACTICE NAME Participates in National ChiroCares Giving Back Day, May 19**

**CITY/TOWN, STATE – May 12, 2020** – PRACTICE NAME will proudly participate in National ChiroCares Giving Back Day on May 19, 2020. Through this initiative, PRACTICE NAME, ChiroCongress and Chiropractic State Associations across the nation, along with their members, are encouraged to organize and participate in different efforts that give back to their local communities during the global COVID-19 pandemic.

“A National ChiroCares Giving Back Day not only symbolizes the power of positivity within the chiropractic profession, but it further exemplifies that doctors of chiropractic are committed healthcare providers and pillars of their communities, who are ready and willing to help those who are in need,” states DOCTOR NAME AND TITLE. He/She continues, “Let’s work together to strengthen and rebuild our communities, while enhancing healthcare and quality of life for those who are in need.”

To help boost positivity, compassion and general well-being in our local community, NAME OF PRACTICE will be hosting a [/FOOD DRIVE/LETTER OF THANKS] on May 19, 2020 in honor of ChiroCares 2020.

To participate in the event, please: INSERT CUSTOM EVENT DETAILS

May 19, 2020 marks the first-ever ChiroCares annual event, as established by ChiroCongress, a national organization representing State Chiropractic Associations across the U.S. and in Puerto Rico. Moving forward, every May 19th will be designated as National ChiroCares Giving Back Day as a way for doctors of chiropractic to help those in their local communities.

DOCTOR NAME states, “During such an unprecedented time in our history, our practice is honored to do our part and give back to the community that we serve. We hope our past, present and future patients are able to join us on May 19 and help contribute to a bright and healthy future among our neighbors. We look forward to having you join this effort!”

For more information, visit [INSERT PRACTICE URL] or call [INSERT PRACTICE PHONE NUMBER]

**About [PRACTICE NAME]**

INSERT PRACTICE BOILERPLATE HERE

**Media Contact:**

CONTACT NAME FOR THE PRACTICE

CONTACT EMAIL ADDRESS

CONTACT PHONE

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