

Reserve Your Booth Today!

# 2020 MCPA Summer Expo



See Your  
Chiropractic  
Future in  
**2020**

**Wednesday, July 30 - Saturday, August 1, 2020**

*The Lodge of Four Seasons Golf Resort, Marina & Spa  
Lake Ozark, Missouri*

Save \$50 On Your Booth  
When You Reserve Your Space By December 31, 2019!

**MCPA**  
Missouri Chiropractic Physicians Association

# Registration Form

Company Name

Official Booth Signage Should Read

Company Contact

Phone

Email

Address

City

State

Zip

Attending Representative 1

Attending Representative 1 is a current MCPA Corporate member

Attending Representative 2

Attending Representative 2 is a current MCPA Corporate member

Attending Representative 1 Email

Attending Representative 2 Email

**Booth Choice** (current booths available on [www.mcpachiro.org](http://www.mcpachiro.org))

Total for Booth: \$ \_\_\_\_\_

Regular Booth \$550

Premier Booth \$750

Double Booth \$950

1<sup>st</sup> Booth Choice: \_\_\_\_ 2<sup>nd</sup> Booth Choice: \_\_\_\_ 3<sup>rd</sup> Booth Choice: \_\_\_\_

**Corporate Sponsorship Bundles**

Total for Sponsorship: \$ \_\_\_\_\_

\$5,000 Platinum Sponsor

\$3,500 Gold Sponsor

\$2,000 Silver Sponsor

(mark choice selections below)

**Sponsorships Opportunities**

Total for Sponsorship: \$ \_\_\_\_\_

## \$2,500 Sponsor

deadline for sponsorship June 1<sup>st</sup>

- Tote Bag with Logo
- Name Badge with Logo
- Lanyard with Logo
- Key Card with Graphic
- Logo on Event App
- Awards Dinner Sponsor
- Lunch Sponsor

## \$1,500 Sponsor

deadline for sponsorship July 1<sup>st</sup>

- Wi-Fi Code Sponsor
- Logo on Entrance Floor
- Charging Station Sponsor
- Snack Break at Booth
- Coffee Bar at Booth
- Vendor Reception Drink Sponsor
- Awards Dinner Drink Sponsor

## \$500 Sponsor

- Water Station at Booth
- Cash Drawing Sponsor
- Vendor Reception Sponsor

## \$250 Sponsor

- Access to Attendee Event App
- Attendee List Prior to Event
- Link to Website on Event App

**Additional Options**

Total for Additional Options: \$ \_\_\_\_\_

Additional Attendee \$125 #\_\_

Secure Wi-Fi Access \$75

Awards Dinner Ticket \$40 #\_\_

Auction Item to Donate

(please contact office with auction item description)

**Tote Bag Inserts\* (Attending Exhibitors)**

Giveaways FREE

Flyers (Corporate Member) FREE

Flyers (8.5 x 11" or smaller) \$100

\*must be received by July 1<sup>st</sup>

**Tote Bag Inserts\* (Non Attending)**

Giveaways FREE

Flyers (8.5 x 11" or smaller) \$250

\*must be received by July 1<sup>st</sup>

**Method of Payment**

Grand Total: \$ \_\_\_\_\_

Check # \_\_\_\_\_ (make checks payable to MCPA)

Credit Card:  AmEx  Discover  Master Card  Visa

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Security Code: \_\_\_\_\_

Send Payment & Inserts to: MCPA, 214 Prodo Drive, Suite 104, Jefferson City, MO 65109 P: 573-636-2553 F: 573-635-1470 [info@mcpachiro.org](mailto:info@mcpachiro.org)

**Regular Booth**

**\$550**

- A pre-assembled 8' X 8' display area with a 6' draped table, two chairs, and a wastebasket
- Up to two (2) attendees per booth
- Company's name on a pre-printed sign
- Listing in *The Missouri Chiropractor*
- Attendee contact information spreadsheet after event
- Breakfast, Lunch, and refreshments for up to two (2) representatives each day
- Breaks and refreshments offered in Exhibit Hall
- Access to Public Wi-Fi

**Premier Booth**

**\$750**

- Premier location of a 8' X 10' display area with a 8' draped table, two chairs, and a wastebasket.
- Up to two (2) attendees per booth
- Company's name on a pre-printed sign
- Listing in *The Missouri Chiropractor*
- Attendee contact information spreadsheet after event
- Breakfast, Lunch, and refreshments for up to two (2) representatives each day
- Breaks and refreshments offered in Exhibit Hall
- Access to Public Wi-Fi

**Double Booth**

**\$950**

- A pre-assembled 8' X 16' display area with a 6' draped table, two chairs, and a wastebasket
- Up to two (2) attendees per booth
- Company's name on a pre-printed sign
- Listing in *The Missouri Chiropractor*
- Attendee contact information spreadsheet after event
- Breakfast, Lunch, and refreshments for up to two (2) representatives each day
- Breaks and refreshments offered in Exhibit Hall
- Access to Public Wi-Fi

**Secure Wi-Fi Access**

**\$75**

- Access to the secure non-public Wi-Fi recommended for those vendors needing to process payments securely

**Additional Attendee**

**\$125**

- Additional fee required for each additional attendee

**Electricity Service Required**

All orders for electricity or additional items for booth must be placed through Page & Brown Convention Services and paid for prior to the event. Forms available on [www.mcpachiro.org](http://www.mcpachiro.org).

**Tote Bag Inserts:** 300 items for registration tote bags must be received by the firm cutoff date of July 1. Giveaways are considered samples, promotional items, and/or discounts on orders. Flyers are considered pamphlets, brochures, or information on your company.

Corporate Sponsorships Bundles

**\$5,000**

**Platinum Sponsor**

Extra Signage in Exhibit Hall with Logo  
7 minutes microphone time during lunch  
1 selection from \$2,500 Sponsor list  
1 selection from \$1,500 Sponsor list  
2 selections from \$500 Sponsor list  
3 selections from \$250 Sponsor list  
Logo on MCPA Website  
Logo in *The Missouri Chiropractor*

**\$3,500**

**Gold Sponsor**

Extra Signage in Exhibit Hall with Logo  
5 minutes microphone time during lunch  
1 selection from \$2,500 Sponsor list  
2 selections from \$500 Sponsor list  
2 selections from \$250 Sponsor list  
Logo on MCPA Website  
Logo in *The Missouri Chiropractor*

**\$2,000**

**Silver Sponsor**

Extra Signage in Exhibit Hall with Logo  
1 selection from \$1,500 Sponsor list  
1 selection from \$500 Sponsor list  
1 selection from \$250 Sponsor list  
Logo on MCPA Website  
Logo in *The Missouri Chiropractor*

Sponsorships Opportunities

**\$2,500 Sponsor**

deadline for sponsorship June 1<sup>st</sup>

**Tote Bag with Logo**

Your company logo printed on a reusable convention bag

**Name Badge with Logo**

Your company logo printed on attendee name badges

**Lanyard with Logo**

Your company name or logo printed on a reusable lanyard for all attendees

**Key Card with Graphic**

Your company ad printed and placed hotel keys cards

**Logo on Event App**

Your company logo on top of every page of the event app plus a link to your website in the sponsor section of the app

**Awards Dinner Sponsor**

A few minutes of microphone time to speak at the Awards Dinner, signage with logo, and two (2) tickets for Awards Dinner

**Lunch Sponsor**

A few minutes of microphone time to speak at lunch, and signage with logo

**\$1,500 Sponsor**

deadline for sponsorship July 1<sup>st</sup>

**Wi-Fi Code Sponsor**

Your company name as our wi-fi code and your logo on the attendee wi-fi cards

**Logo on Entrance Floor**

Your company ad printed and placed on floor at entrance of Exhibit Hall

**Charging Station Sponsor**

Your company ad printed and placed on electronics charging station in Exhibit Hall

**Snack Break at Booth**

Break station next to your booth during one (1) break plus signage with logo

**Coffee Bar at Booth**

Coffee station next to your booth for two (2) hours plus signage with logo

**Vendor Reception Drink Sponsor**

A few minutes of microphone time to speak at the Vendor Reception, signature drink, and signage with logo

**Awards Dinner Drink Sponsor**

A few minutes of microphone time to speak at the Awards Dinner, signature drink, signage with logo, and two (2) tickets for Awards Dinner

**\$500 Sponsor**

deadline for sponsorship July 15<sup>th</sup>

**Water Station at Booth**

Water station next to your booth for two (2) hours plus signage with logo

**Grand Prize Cash Drawing**

Your booth will be a designated site to qualify for the Grand Prize Cash Drawing ensuring the attendees come to you!

**Vendor Reception**

Hors d'oeuvre station next to your booth plus signage with logo during Vendor Reception

**\$250 Sponsor**

deadline for sponsorship July 15<sup>th</sup>

**Access to Attendee Event App**

Gain access to the attendee contact information on your mobile device in real time during event with event app

**Link to Website on Event App**

Link to your website in the sponsor section of the app

**Attendee List Prior to Event**

List of all attendees contact info sent one (1) week prior to event

## Set-Up Times

### Wednesday, July 29

5:00 - 9:00 pm

## Trade Show Hours

### Thursday, July 30

7:00 am - Expo Doors Open

8:00 am - Classes Start

12:00 pm - Lunch Starts

1:30 pm - Classes Start

30 minute Breaks per Class

5:30 pm - Vendor Reception Starts

7:30 pm - Expo Doors Close

### Friday, July 31

7:00 am - Expo Doors Open

8:00 am - Classes Start

12:00 pm - Lunch Starts

1:00 pm - Classes Start

30 minute Breaks per Class

5:00 pm - Expo Doors Close

5:30 pm - Awards Dinner

7:30 pm - PAC Auction

### Saturday, August 1

7:00 am - Expo Doors Open

8:00 am - Classes Start

12:00 pm - Lunch Starts

1:00 pm - Classes Start

30 minute Breaks per Class

## Tear-Down Times

### Saturday, August 1

1:00 - 3:00 pm



315 Four Seasons Drive  
Lake Ozark, MO 65049

Reservations: (855) 779-5870

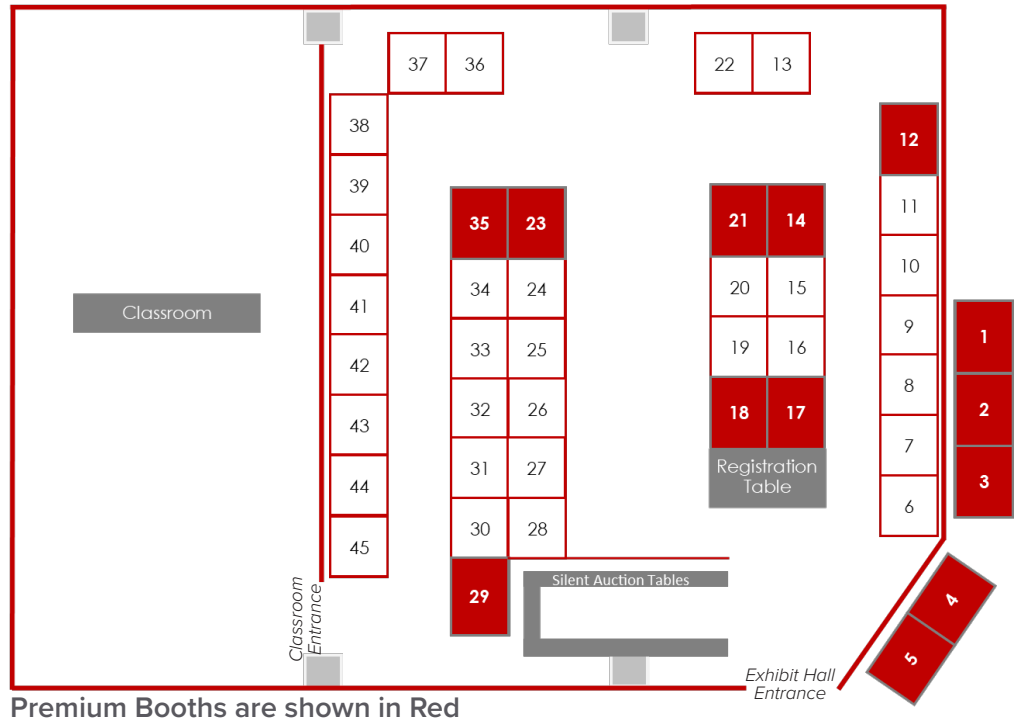
Mention MCPA Summer Expo

**Link to reserve your room online available at [www.mcpachiro.org](http://www.mcpachiro.org)**



# Expo Floor Plan

Current booths available on [www.mcpachiro.org](http://www.mcpachiro.org)



Premium Booths are shown in Red

## Exhibitor Standards

- 1. No exhibitor contracts will be accepted without full payment.**
- Contracts will be accepted on a first come first serve basis. No booths will be reserved without full payment.
- MCPA has authority to move and assign booths at its discretion.
- Reservations may be canceled (less a \$250 processing fee) until June 30, 2020. On or after July 1, 2020, no refunds will be given.
- Exhibitors must register at the MCPA registration table before entering the exhibit hall. Exhibitors may set up displays on Wednesday, July 29 between 5:00 pm and 9:00 pm.
- Breakdown must not begin prior to the close of the expo, which is 1:00 pm on Saturday, August 1. All vendor displays must be removed by 3:00 pm on Saturday, August 1.
- Exhibit hall hours are:  
Thursday, July 30 7:00 am – 7:30 pm  
Friday, July 3 7:00 am – 5:00 pm  
Saturday, August 1 7:00 am – 1:00 pm
- Names of representatives to be in attendance with your firm must be submitted in advance (please list on registration application).
- All persons attending the Summer Expo must be registered with badges in order to gain admission to the exhibit hall. This includes exhibitor personnel. Each booth registration receives up to two name badges; additional name badges must be purchased prior to the Summer Expo.
- The exhibit area is located in the exhibit hall. The area will be locked nightly. No admittance to the exhibit hall, when locked, will be allowed without mcpa staff present. Any exhibitor disregarding this rule will be asked to leave the exhibit hall with no refund, and may not be allowed to exhibit at future mcpa events. Booths located outside of exhibit hall can not be secured after hours.
- The MCPA is not responsible for damage, loss or misappropriation of property utilized by individuals when attending its functions or sponsored events.
- Media waiver: photographs will be taken throughout this mcpa program. By attending MCPA events, the mcpa registrants and exhibitors agree that their photograph may be used in mcpa communications and promotional materials, including social media.
- MCPA logo may only be used with prior MCPA authorization. Any exhibitor disregarding this rule may not be allowed to exhibit at future mcpa events.